

Promote guest satisfaction and enable reduced cost and rework with a hardworking liquid laundry program

Laundry performance that helps optimize top- and bottom-line potential



THE DIFFERENCE OF SCIENCE-BASED HYGIENIC CLEAN.

Solutions designed to:



Effectively remove stains



Eliminate harmful pathogens




Leave a long-lasting, pleasant scent



Enhance the look and feel of linens

 At least
22%
MORE EFFECTIVE
than a leading product at removing face makeup, blood and oily food stains¹

 **REDUCE**
rewash rate
to **3-5%**
with a strong focus on stain removal²

 **86%**
of linen rejects are due to stains and lack of whiteness vs. 5% due to wear and tear.³

1. Based on Ecolab internal test 2021, Ecolab Liquid Laundry Built Detergent and Tide 2X were tested at medium dose, 115F and 5 gpg water. Industry standard swatches used. Compared to Tide 2X, Ecolab Liquid Laundry Built Detergent is 22% more effective to remove oily food stains, 49% more effective to remove blood, and 27% more effective to remove face makeup.

2. Ecolab Liquid Laundry Program and Ecolab laundry experts, with strong focus on stain removal and rewash reduction, can help potentially reduce your rewash rate to 3-5%. According to Rewash: Money Down the Drain published in 2017 by American Laundry News, the national average reject rate is 3-5%.

3. Ecolab in Market Linen-Life Research, June 2014

Flexible, personalized service you can count on



HELP PROTECT YOUR BOTTOM LINE

by beating stains and
reducing rewash.

INSPIRE CONFIDENCE

with science-based, hygienic
clean laundry.

PROMOTE STAFF & GUEST SAFETY

by achieving consistent results,
day after day.

OPTIMIZE LAUNDRY OPERATIONS

with a simple 4-step program and
expert training.

Ecolab Laundry Program

Clean

Designed to eliminate soils, reduce rewash and deliver confidence-inspiring protection for guest health with a science-based hygienic clean.

Ecolab Liquid Laundry Built Detergent

1 - 2.5 gal

SKU 6101848 | GS # 0042956

1 - 5 gal

SKU 6101849 | GS # 0042653



Destain

Beat tough stains with effective chemistry that helps deliver reliable and powerful stain-fighting performance across various laundry conditions.

Ecolab Liquid Laundry Chlorine Bleach

1 - 2.5 gal

SKU 6110261 | GS # 0016161

1 - 5 gal

SKU 6115982 | GS # 0032580



Soften

Delight guests, day after day, with exceptionally soft, like-new linens.

Liquid Laundry Premium Softener

1 - 2.5 gal

SKU 6102307 | GS # 0074812

1 - 5 gal

SKU 6102172 | GS # 0074810



Neutralize

Helps deliver skin-friendly linens and extend linen lifespan by effectively and efficiently neutralizing water conditions.

Ecolab Liquid Laundry Sour

1 - 2.5 gal

SKU 6114893 | GS # 0018825

Ecolab Liquid Laundry Sour with Iron Control

1 - 5 gal

SKU 6102174 | GS # 0074811



Learn more:

Contact your **Guest Supply Representative**