



Liquid Laundry Program

Promote guest satisfaction and enable reduced cost and rework with a hardworking liquid laundry program

Laundry performance that helps optimize top- and bottom-line potential



At least **22% more effective** than a leading product at removing face makeup, blood and oily food stains¹



Reduce rewash rate to 3-5% with a strong focus on stain removal²



86% of linen rejects are due to stains and lack of whiteness vs. 5% due to wear and tear³

THE DIFFERENCE OF SCIENCE-BASED HYGIENIC CLEAN.



Effectively remove stains



Eliminate harmful pathogens



Leave a long-lasting, pleasant scent



Enhance the look and feel of linens

¹ Based on Ecolab internal test 2021, Ecolab Liquid Laundry Built Detergent and Tide 2X were tested at medium dose, 115F and 5 gpg water. Industry standard swatches used. Compared to Tide 2X, Ecolab Liquid Laundry Built Detergent is 22% more effective to remove oily food stains, 49% more effective to remove blood, and 27% more effective to remove face makeup.

² Ecolab Liquid Laundry Program and Ecolab laundry experts, with strong focus on stain removal and rewash reduction, can help potentially reduce your rewash rate to 3-5%. According to Rewash: Money Down the Drain published in 2017 by American Laundry News, the national average reject rate is 3-5%.

³ Ecolab in Market Linen-Life Research, June 2014

Keystone is proud to be a value partner of your hotel brand standard

Flexible, personalized service you can count on

- **Help protect your bottom line** by beating stains and reducing rewash
- **Inspire confidence** with science-based, hygienic clean laundry
- **Promote staff & guest safety** by achieving consistent results, day after day
- **Optimize laundry operations** with a simple 4-step program and expert training



Liquid Laundry Program



Clean

Designed to eliminate soils, reduce rewash and deliver confidence-inspiring protection for guest health with a science-based hygienic clean.

Laundry Built Detergent

6102538 | 1 - 5 gal

Guest Supply UPC: 0078423



Destain

Beat tough stains with effective chemistry that helps deliver reliable and powerful stain-fighting performance across various laundry conditions.

Laundry Chlorine Bleach

6102540 | 1 - 5 gal

Guest Supply UPC: 0078422



Neutralize

Helps deliver skin-friendly linens and extend linen lifespan by effectively and efficiently neutralizing water conditions.

Laundry Sour Softener

6102542 | 1 - 5 gal

Guest Supply UPC: 0078420



Soften

Delight guests, day after day, with exceptionally soft, like-new linens.

Laundry Softener

6102541 | 1 - 5 gal

Guest Supply UPC: 0078421



Keystone combines the hospitality knowledge of Guest Supply, with the cleaning and sanitation expertise of Ecolab.

Our experienced and dedicated sales teams provide you personalized support to help you run a clean and safe operation.