

HELPS BEAT STAINS AND REDUCE REWASH

Laundry Built Detergent

Powerful liquid built detergent breaks up stains and promotes care and quality with clean and white linens.

- Reduce rewash through effective stain removal¹
- Safe to use on whites and colors
- Dye and fragrance free



Color-Coded Safety

Color-coded chemistry and packaging promote safe operation and easy employee training by eliminating product confusion.

More effective than a leading laundry product to remove 3 common soils:³

- 49% more effective to remove BLOOD
- 27% more effective to remove FACE MAKEUP
- 22% more effective to remove OILY FOOD STAINS

DIRECTIONS FOR USE:

- Use only with Advance Laundry System, LCLS Laundry Dispensing Systems.
- Actual dispensing rates will vary depending on soil type, fabric type, water conditions, etc.

PRODUCT	PICK CODE	GS CODE	PACK SIZE
Laundry Built Detergent	6102538	0078423	1 - 5 gal

Keystone combines the hospitality knowledge of Guest Supply, with the cleaning and sanitization expertise of Ecolab.

Our experienced and dedicated sales teams provide you personalized support to help you run a clean and safe operation.

At least 22% more effective than a leading laundry product to remove **FACE MAKEUP, BLOOD** and **OILY FOOD STAINS**²



¹ Ecolab Liquid Laundry Program and Ecolab laundry experts, with strong focus on stain removal and rewash reduction, can help potentially reduce your rewash rate to 3-5%. According to Rewash: Money Down the Drain published in 2017 by American Laundry News, the national average reject rate is 3-5%.

² Based on Ecolab internal test 2021, Ecolab Liquid Laundry Built Detergent and Tide 2X were tested at medium dose, 115F and 5 gpg water. Industry standard swatches used. Compared to Tide 2X, Ecolab Liquid Laundry Built Detergent is 22% more effective to remove oily food stains, 49% more effective to remove blood, and 27% more effective to remove face makeup.

³ Based on Ecolab internal test 2021, Ecolab Liquid Laundry Built Detergent and Tide 2X were tested at medium dose, 115F and 5 gpg water. Industry standard swatches used.