

FACILIPRO™

ECOLAB®

73 Disinfecting Acid Bathroom Cleaner (FaciliPro)

CLEANER AND DISINFECTANT

- ▲ **EPA registered**, non-abrasive bathroom cleaner and disinfectant
- ▲ Performs effectively against **soap scum and hard water build-up**
- ▲ **5-minute disinfection*** compared to 10-minute disinfection time from leading competitors
- ▲ **Sanitizes** hard, non-porous surfaces in **90 seconds** and eliminates odor causing bacteria
- ▲ Positive user experience with a **pleasant fragrance**
- ▲ Ideal for cleaning tough bathroom soils at low concentrations for **economical results**

* At a dilution rate of 8 oz/gal



THE IMPORTANCE OF DISINFECTION

- Organisms which cause disease or illness survive for months and can be a continuous source of transmission if surfaces are not disinfected.
- Regularly disinfecting your bathrooms provides your staff and the guests you serve with a safer environment.
- Each product has a specific concentration and dwell time for disinfection. Follow product label directions.

ECOLAB STUDIES SHOW

73% of EXECUTIVE HOUSEKEEPERS WANT DISINFECTION*

BENEFITS OF 73 DISINFECTING ACID BATHROOM CLEANER (FACILIPRO)

- Impact your guest satisfaction scores with clean bathrooms.
- Have spot clean showers with a product designed to remove soap scum and hard water build-up.
- Deodorize your bathrooms with a pleasant smelling product.
- Improves cleaning productivity. Disinfect in 5 minutes.

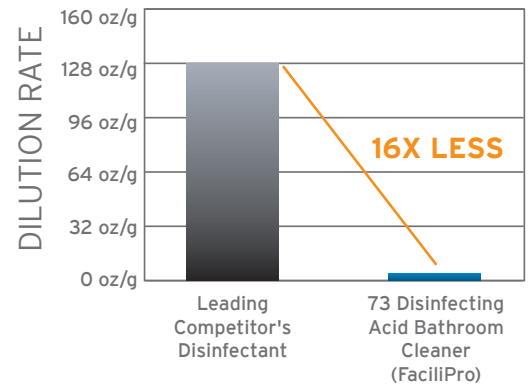
DISINFECTION COMPARISON

	LEADING COMPETITOR'S BATHROOM DISINFECTANT	73 DISINFECTING ACID BATHROOM CLEANER (FACILIPRO)
Dilution Rate to Disinfect	128 oz/gallon	8 oz/gallon
Dwell Time	10 minutes	5 minutes

	PRODUCT CODE	PACK SIZE
73 Disinfecting Acid Bathroom Cleaner (FaciliPro)	6101042	2.5 G
	6101767	2 - 1.3 L

Cleanliness of a bathroom is one of the most important attributes for guest satisfaction.**

LEADING COMPETITOR'S BATHROOM DISINFECTANT NEEDS 16X MORE PRODUCT TO DISINFECT



* Ecolab's Bathroom cleaning expectations obtained through hotel manager interviews, conducted in 2011.

** American Hotel & Lodging Association; April 2009