

Innovative solutions.  
Flexible training.  
Superior results.



Housekeeping Program

**ECOLAB**<sup>®</sup>  
Everywhere It Matters.™

Cleanliness is one of your top concerns. We make it easier to get the job done right every time.

90%

of travelers avoid hotels labeled as "dirty"<sup>1</sup>

33%

of customers won't book a room without reading reviews first<sup>1</sup>

94%

of people would avoid a business in the future if they encountered a dirty restroom<sup>2</sup>

<sup>1</sup> LateRooms, November 15, 2012.

<sup>2</sup> Harris Interactive Survey independent study compiled in 2011.

## Trust Ecolab to be your partner in clean

We've simplified the cleaning and training process. With Ecolab as your partner, it's easier for you to deliver a clean, safe and welcoming environment that protects your reputation and your bottom line.



# Simple, safe and smart cleaning for greater customer satisfaction

Your housekeeping program can make or break your reputation. Ecolab's innovative, streamlined solutions, along with world-class training and tools, let you clean with confidence.

### Clean and disinfect

glass and surfaces efficiently, in less time



**2x faster**  
kill time at five minutes  
and low dilution rates<sup>1</sup>

### Leave a positive impression

with fresh, guest-friendly fragrances



**45%**  
more effective  
on malodor<sup>1</sup>

### Reduce waste

with controlled chemical dispensing solutions



**98%**  
reduction in  
packaging waste<sup>2</sup>

<sup>1</sup> Compared to nearest competitor's label of similar product.

<sup>2</sup> Compared to ready-to-use products.



# Your complete housekeeping solution



PRODUCTS



TRAINING



PROCEDURES



VIDEOS

## With Ecolab's housekeeping program you get:

### An easier, more efficient way to clean

Our premier products meet your needs – superior cleaning and disinfecting for your customers that ensure a spotless reputation for your business.

### Tools and training for consistently superior results

Our flexible training and expert service empower your staff to use the right products, with the right procedures for all surfaces, to achieve the best results – every time.

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### LEARN MORE ONLINE

See how simple housekeeping can be.

Watch the video at [ecolab.com/housekeeping](http://ecolab.com/housekeeping).

# 2 Clean and disinfect

Bathrooms and Multi-Purpose

# + 1 Freshen

Rooms and Spaces

## Premier products to drive exceptional results

PRIVATE ROOMS	
High-touch points	Peroxide Multi-Surface Cleaner and Disinfectant
Mirrors	
Bathroom floors	
Showers and tubs	73 Disinfecting Acid Bathroom Cleaner
Toilets	
Vanities	
Air care	Room Refresher



PUBLIC SPACES	
High-touch points	Peroxide Multi-Surface Cleaner and Disinfectant
Mirrors	
Toilets/Urinals	
Vanities	Neutral Floor Cleaner
Floors	
Air care	First Impression Odor Device



### HAVE A UNIQUE CLEANING CHALLENGE?

We can help you solve the toughest housekeeping challenges – from eliminating mold and mildew to removing stubborn stains. Ask your Ecolab representative for product details.

# We have solutions and services to support your business.



## PREPARED

- Around-the-clock emergency service coverage
- Available 24/7/365

## PROACTIVE

- Regularly scheduled service and support
- Optimize cleaning and disinfection through ongoing training and procedures

## PROFESSIONAL

- Technical support from world-class chemists, microbiologists and engineers
- Improve efficiency, minimize waste

Visit [ecolab.com/housekeeping](http://ecolab.com/housekeeping) to learn more or call **1.800.35.CLEAN**.