REDUCE 40%



ACHIEVE THE CLEAN, WHITE & SOFT **RESULTS GUESTS EXPECT.**

The Aquanomic Liquid Laundry Product Line

	PRODUCT	DESCRIPTION	PRODUCT CODE	PACK SIZ
	LOW TEMP LAUNDRY	NPE & phosphorus-free concentrated liquid detergent is formulated to deliver premium results at a lower wash temperature, leaving	6100445	15 gal
	DETERGENT	linens whiter and brighter.	6100446	55 gal
	LOW TEMP LAUNDRY DESTAINER	Destainer formulated to retain bleaching power. For use with other Aquanomic low temperature products. Provides excellent bleaching and	6100585	15 gal
	DESTAINER	preserves linen strength and integrity. Helps lower overall linen replacement costs.	6100586	55 gal
	LOW TEMP LAUNDRY CLEARLY SOFT	Premium performance liquid fabric softener with advanced chemistry. Delivers premium fabric softness and a fresh fragrance under tough	6100588	15 gal
		water conditions.	6100589	55 gal
•	LOW TEMP LAUNDRY SOUR	Liquid sour for use with low temperature detergent and builder brings linen to a neutral pH. The phosphorus-free blend is effective for a wide range of conditions and on all fabrics.	6100438	15 gal
			6100439	55 gal
	LOW TEMP LAUNDRY BUILDER	Liquid alkaline builder is effective at lower temperatures, tough on stains and gentle on linens. This concentrated formula inhibits scale formation and controls water hardness to ensure linens remain white over time.	6100441	15 gal
			6100442	55 gal
•	LOW TEMP LAUNDRY IRON CONTROL SOUR	Liquid sour specially formulated for use in areas with high levels of iron in the water. Use with Aquanomic low temperature detergent and builder to bring linen to a neutral pH.	6100667	15 gal
			6100668	55 gal
		Reliable Servi Ecolab representatives wi Install and set up your A Train your staff Provide 24/7/365 servic	ll partner with you t Aquanomic Laundry	
-		To order, contact Ecolab Sales Repr	· · · · · · · · · · · · · · · · · · ·	



370 Wabasha Street N St. Paul, MN 55102 www.ecolab.com 1800 35 CLEAN



Aquanomic[™] Laundry Program Premium Results, Proven Savings





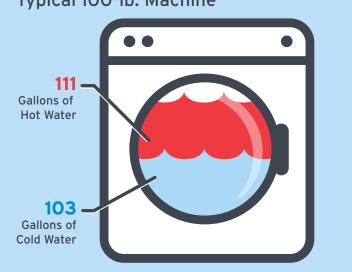
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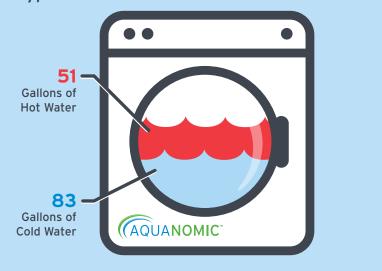
Aquanomic: Lowering the **Total Cost of Laundry Operations**

Certified third-party research proves that the Aquanomic Laundry Program delivers significant energy and water savings over traditional laundry programs.¹

Traditional Laundry Program Typical 100-lb. Machine



Aquanomic Laundry Program Typical 100-lb. Machine



Average water savings 30-40% Average energy savings 40-50%



Gallons of Wate

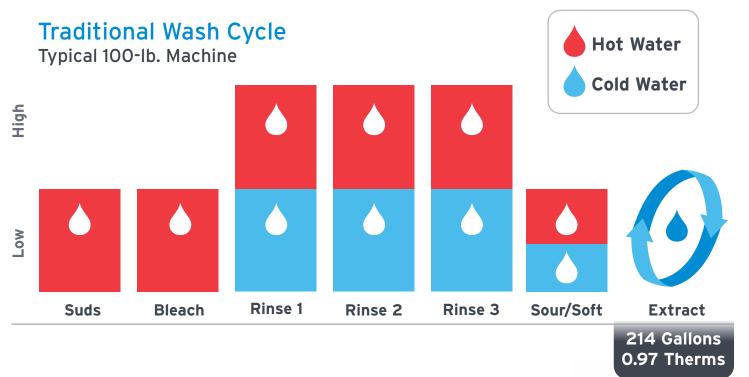
Therms of Energy



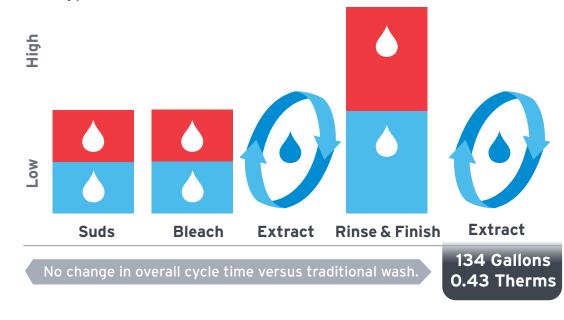
\$6,300+ Annualized Cost Savings²

Aquanomic: Revolutionary Chemistry Enables **Great Results With Less Water and Energy**

Combined with Aquanomic Optimized Low Temp Chemistry, the Smart Wash Process reduces wash steps, water usage and water temperature, offering hard-wired savings with every load while delivering Clean, White and Soft results.



Aquanomic Smart Wash Process Typical 100-lb. Machine



1. Ecolab Aquanomic™ Laundry Program Third-Party Engineering Review Report, Karges-Faulconbridge, Inc., June 2011. 2. Based on 160-room property, 75% occupancy rate, 16 pounds of linen per room, national average utility rates.

Get Clean, White and Soft Results, and Save Resources

- One-Touch Ease: Preprogrammed Smart Wash Process ensures consistent savings each and every load
- Low-Temperature Chemistry: Aquanomic chemistry is specifically formulated to deliver consistent clean, white and soft results at low temperatures
- Precision Dispensing: Eliminate waste and ensure optimal results with every load
- World-Class Service: Ecolab's team of experts offer unparalleled service and support 24/7/365
- Award-Winning Innovation: Aquanomic received the 2011 Cleantech Tekne Award for environmentally sound solutions
- LEED Certification: With reduced water and energy consumption as well as waste, Aquanomic helps you gualify for LEED certification in the Water Efficiency, Energy & Atmosphere, and Materials & Resources credit categories



A Sustainable, Smart Solution

The Aquanomic Laundry Program is an innovative way for your organization to make a difference by saving natural resources and improve your bottom line:

Phosphate-free and NPE-free chemistry **helps protect waterways** and the environment

Safe and Easy to Use

Closed loop dispensing and color coded products **improve safety and** reduce exposure to chemicals

See Aquanomic in Action

Watch the powerful stain-removing properties of Aquanomic chemistry at work in this video. Scan the QR code to link to video site, or visit www.ecolab.com/aquanomic



or more information call **1 800 35 CLEAN**